

Unit Title: Social Media Find and Connect
Level: One
Credit Value: 1
GLH: 9
NOCN Unit Code: KB2/1/MR/001
QCA Unit Reference Code:

This unit has 7 learning outcomes.

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Know a variety of social media sites and service user types.	1. Identify a variety of social media sites. 2. Identify a preferred site and state reasons. 3. Identify a variety of service user types.
1. Know how to interact on a social media site.	1. Identify various levels of interaction. 2. Identify a preferred level of interaction.
1. Know how to search social media sites.	1. Identify when to use search and when not to use search. 2. Identify words and techniques which yield effective search results. 3. Identify different search tools. 4. Identify an appropriate search tool for a specific use.
1. Understand different ways hyperlinks can be used.	1. Identify different types of hyperlinks 2. Outline the uses of hyperlinks. 3. Identify potential dangers of using hyperlinks.
1. Understand online social bookmarking sites.	1. Identify different types of social bookmarking sites. 2. Identify a social bookmarking site for a specific use.
1. Know how to create a user account for a social media site.	1. Identify own e mail address. 2. Identify methods of choosing and storing a password. 3. Identify appropriate and inappropriate information when creating a profile. 4. Create a user account.

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Know how to join a network and make a contribution to a social media site.	1. Identify a user/source of information to make a connection with. 2. Make a connection. 3. Store information using an appropriate method.

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ASSESSMENT INFORMATION

Guidance:

This grid gives details of the assessment activities to be used with the unit attached. Please refer to the NOCN Handbook for definitions of each activity and the expectations for assessment practice and evidence for moderation.

The assessment activities for this unit are indicated in the table below:

Key: P = Prescribed – this assessment method *must* be used to assess the unit.
O = Optional – this assessment method *could* be used to assess the unit.

Case study		Project	
Written question & answer/ test/exam		Role play/simulation	
Essay		Practical demonstration	P
Report		Group discussion	O
Oral question and answer	O	Performance/exhibition	
Written description	O	Production of artefact	
Reflective log / diary		Practice file	

Signposting Key Skills

This unit offers clear opportunities for learners to provide evidence of achievement in Key Skills achievement in the following skill area/s:

Key Skill		Wider Key Skill	
Communication	✓	Working with others	✓
Information Technology	✓	Problem solving	

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Application of Number		Improving Own Learning and Performance	✓
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NOCN Unit Code: KB2/1/MR/001
QCA Unit Reference Code:
Accredited Start date:
Accredited End date:
Unit Sector/Subject area:
Unit Grading System: PASS
Availability for Use:

Purpose and Aim of the Unit	This unit is intended to enable learners to use a social media site.
Restrictions on the Availability	Free Text or N/A
Additional Assessment Requirements	Free Text or N/A
Details of relationship between the Unit and the NOS	Free Text or N/A
Details of relationship between the Unit and Standards (not NOS)	Free Text or N/A
Endorsement of the Unit by	Free Text or N/A